

# Shantrell M. Every

trell@trellbot.com  
504.616.0167

## SKILLS

### Applications

- Apple
  - Aperture (certified)
- Adobe
  - Photoshop
  - Illustrator
  - Dreamweaver
  - Flash
  - Director
- Microsoft Office

### Languages

- HTML
- CSS
- XHTML
- C++

### Operating Systems

- Mac OS X
- Windows
  - 98-XP
  - Server 2003
- FreeBSD 6

## EDUCATION

**Howard University**, Washington, DC  
*Bachelor of Fine Arts*, May 2005  
Major: Art (Electronic Studio)  
Major GPA 4.0/4.0 Overall GPA 3.36/4.0

**Study Abroad:** Tokyo, Japan- Spring 2003

## STRENGTHS

- Versed in many forms of electronic art media and mediums.
- Regular and proficient use of the Adobe Suite including: Photoshop, Illustrator, Dreamweaver & Flash
- Web Development and administration using CSS & HTML, Content Management Systems, and WYSIWYG editors.
- Patient and focused, understanding and imaginative, I am at my best when helping others achieve their best.
- Effective communication skills minimize misunderstandings and thus enhance the trade of ideas and concepts.
- Passionate about ideas, and concepts as well as sharing those ideas and concepts with others.

## EXPERIENCE

**Apple Retail**, Metairie, LA  
*Creative*

September 2008-Present

- Translated technical concepts into more accessible ideas for customers and team members
- Facilitated exclusive member workshops designed to give further insight into the uses and functionality of Apple hardware and software
- Scheduled, oversaw and facilitated youth programs (Camp, Youth Workshops, Field Trip to the Apple Store) in which young people (ages 6 - 13) were engaged in learning about various aspects of Apple's consumer software suite in order to produce a finished project (e.g., a movie or slideshow)

**Apple Retail**, Bethesda, MD  
*Specialist*

May 2008-September 2008

- Created owners for Apple by pairing customers with the complete solution for their individual technical needs
- Facilitated workshops for customers of all ages and varying degrees of knowledge

**trellbot, LLC**, Washington, DC / Marrero, LA  
*Web Designer*

September 2006-Present

<http://trellbot.com>

- Started and managed web design company
- Managed business/client relations
- Designed and implemented various websites for organizations, associations and educational institutions

**HU Computer Learning and Design Center (CLDC)**, Washington, DC

June, 2006 - September 2008

<http://www.cldc.howard.edu>

*Lab Manager/Trusted Lieutenant/Webmaster*

- Responsible for overseeing day-to-day functioning of the lab
- Acted as a resource for lab operators, volunteers, users and instructors
- Redesigned CLDC website
- Rebuilt, reconfigured, and maintained FreeBSD/Apache 1.3 web server

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## EXPERIENCE (cont.)

- Managed deployment of various software packages in the Server2003/XP lab environment
- Rewrote lab policy documentation and migrated web site to Joomla! CMS

**Global Telehealth Group**, Washington, DC

October 2006

<http://globaltelehealthgroup.com/>

*Freelance Web Designer*

- Designed and implemented the GTG website

**Zane Networks**, Washington, DC

February 2006-Present

<http://zanenetworks.net/>

*Freelance Web Designer*

- Designed banners and other graphics for the National Medical Association (NMA) website (<http://www.nmanet.org>)
- Designed the NMA Regional websites and State and Local Societies websites (samples of which can be found at <http://www.nmanet.org/region4/> and <http://nmanet.org/region4/index.php/localSocietyIndexPage/Index/>, respectively)
- Designed, modified and/or streamlined templates for various websites built with Expression Engine CMS

**Howard University Science, Engineering, and Mathematics Program (HUSEM)**, Washington, DC

August 2005-June 2006

*Webmaster*

- Kept HUSEM website up to date
- Streamlined site for easy access
- Redesigned site and program applications
- Generated brochures and presentations based on various data collected and generated by HUSEM and other HU offices

**Howard University Computer Learning and Design Center (CLDC)**, Washington, DC

Fall 2003-Spring 2005

*Volunteer Lab Operator*

- Responsible for opening and closing the lab
- Acted as a resource for lab users
- Redesigned CLDC website
- Built, configured, and maintained FreeBSD/Apache 1.3 web server
- Installed Solaris 8 and recommended patches on Sun Enterprise 250
- Responsible for building, configuring and maintaining PhotoRealistic RenderMan render farm.

**Howard University Art Department**, Washington, DC

Spring 2004

*Multimedia II TA (Teaching Assistant), Electronic Studio Lab Assistant*

- Assisted instructors in maintenance of E.S. Lab computers, such as (re)installing MacOS and design software on Apple G3 & G4 machines.
- Assisted students with development of Director MX projects.

**Lyons Center TechnoStars Technology Camp**, New Orleans, LA

Summer 2002

*Instructor*

- Developed and implemented lesson plan for instructing children ages 9-12 in basic computer/Internet skills including word processing, presentation development, e-mail sending/receiving, Internet searching, and typing skills.